

It's A Girls' Night Out!

Preferred Hostess Class Options
Mary Kay makes it easy and fun to be a Preferred Hostess!

Mary Kay 101

Our age-fighting skin care collection is clinically proven to deliver dramatic results. You and your friends will sample our skin care and receive a special treatment for lips and hands. It's the PERFECT beginner class and a great way to start off your Preferred Hostess schedule!
Group of 4-6



Luscious Lips!



Lipstick - it's a girl's best makeup friend. From bold and vivacious to demure and simply natural, each shade of lipstick lets a woman express the many sides of who she is. Invite your most fun girlfriends to sample the self-expressive collection of lipstick colors and fresh new lip glosses. Discover your personality style based on the lipstick in your purse! This class is a blast!!
Group of 4-20

MK PJ Party

A Girl's Night Out fan favorite! When was the last time you experienced the fun of a pajama party? Wearing your favorite jammies, you and your friends will start off with a "Smokey Eyes" look, and finish with a bed time routine designed for each guest. Prize given for the cutest slippers!
Group of 6-8



Advanced Color Clinic



There's nothing like a new look! With each season, the fashion and cosmetics industries showcase the latest color trends. Have you wondered about strobing, contouring and baking?? This is the class for you!
Group of 4-6

Gift Show/Seasonal Collection Preview

What could be more exciting than attending a Mary Kay Collection Preview? This is perfect for the woman on the go! See what's hot in Mary Kay's Limited Edition line-up, as well as our fragrance collection Shop for yourself or gifts for family, friends, neighbors, relatives from your seat rather than standing on your tired feet and fighting crowds!
Any size group



Fountain of Youth

Do you ever wish you could turn back time? Do you want to get rid of tired looking eyes, puffiness, lines & wrinkles? Say NO to crows feet and YES to more radiant, younger looking skin! From day to night, these products work to reverse the signs of aging and tone and firm the skin.
Group of 4-6



Dare to Bare



Get gorgeous skin with SPF protection and body perfection! The event features Mary Kay products to keep you body-confident from head to toe, whether you are an outdoors girl or want to tone the skin on your legs and fight cellulite.
Group of 4-20

Preferred Hostess Guidelines

1. All events must have 3 or more guests over the age of 21 and at least \$200 in retail sales
2. One class MUST be a Mary Kay 101 class
3. All four events must be held in a 12-month period
4. Once all 4 qualified events are held, you'll receive the following...

Preferred Hostess Benefits

1. 20% of ALL purchases for one year after the 4th qualified event is held
2. 50% off ALL fragrance purchases for one year after the 4th qualified event is held
3. A beautifully wrapped gift on your birthday
4. Free gift wrapping for all your gift-giving needs
5. Invitations to product previews & special events
6. Opportunities to be on test panels of our newest product launches

discover what you
LOVE™

Specialty Class Options

Mary Kay 101

- Regular Skin Care Class using our flip chart
- Basic Color application

Luscious Lips about 1 hour

- Start with Lipstick Personality chart
- Satin Hands
- Satin Lips
- Lip Liners
- Have her select a lip color and gloss
- Sample Limited edition Nail Colors

MK PJ Party about 1½ hours

- Sample the Beauty Blotters first
- Add Espresso or Coal to their existing eye makeup to create a “Day to Night” look
- Oil-Free Eye Makeup Remover
- Miracle Set using Night Solution instead of Day solution
- Masks
 - ⇒ Lip Mask
 - ⇒ Indulge Soothing Eye Gel
 - ⇒ Botanical Mask or Moisture Renewing Gel Mask
- While that dries guests sample the Cellulite Gel Cream
- Satin Hands and Satin Lips
- Suggestions:
 - ⇒ Guests wear pjs - you don't ☺
 - ⇒ 7 or 7:30pm start time

Advanced Color Clinic 2 hours

- All mineral color products
- Display mineral colors in compacts on table
- Oil-Free Eye Makeup Remover
- Eye Primer
- Foundation Primer
- Perfecting Concealer
- Lash Primer
- Gel Eyeliner
- Mascara
- Brow Pencil
- Showcase the Brush Collection
- Showcase Brush Cleaner
- Translucent Loose Powder
- Bronzing Powder
- Teach Strobing, Contouring and Baking techniques
- Makeup Finishing Spray
- Eye Shape cards for each guests to take home

Gift Show/Seasonal Collection Preview about 1 hour

- Great event for the holiday season!
- Guests could sample ONLY the new/limited edition items

MK @ Play about 1½ hours

- A class for teens!
- Botanical Skin Care line or
- Clear Proof Acne System
- CC Cream
- Mineral Powder Foundations
- At Play color collection

Fountain of Youth about 2 hours

- PREPROFILING is a MUST for this class
- Miracle Set
- You will probably have some guests who would use TW Repair Set, so they wouldn't need the supplements with a *
- Supplements:
 - ⇒ Microdermabrasion Plus
 - ⇒ Replenishing Serum +C*
 - ⇒ Indulge Soothing Eye Gel
 - ⇒ Firming Eye Cream*
 - ⇒ Tone-Correcting Serum
 - ⇒ Oil-Free Hydrating Gel
 - ⇒ Intense Moisturizing Cream
 - ⇒ Deep Wrinkle Filler

Dare to Bare about 1½ hours

- Satin Hands
- Satin Lips
- Pedicure Set demo—to maintain smooth tootsies in between pedicures
- Mint Bliss
- Extra Emollient Night Cream on heels
- 2-in-1 Body Wash and Shave
- Hydrating Lotion
- Sunscreen SPF 50
- Lip Protector SPF 15
- After-Sun Replenishing Gel
- Cellulite Gel Cream
- Targeted-Action Toning Lotion
- Show , but don't sample
 - ⇒ Facial Cleansing Cloths
 - ⇒ CC Cream
 - ⇒ Beauty Blotters
 - ⇒ Oil Mattifier
- Suggestions:
 - ⇒ Guests come in shorts or capris,
 - ⇒ soak in tubs and bring disposable razors to use with Body Wash and Shave
 - ⇒ or waterless with disposable cloths

MK Men about 1 hour

- Skin Care for Men
- Provide razors and spray bottles to sample Shave Foam
- Men's cologne collection